



## Women in Adventure Film Competition 2018 Judging Guidelines

The judging guidelines for the competition are designed to reflect that the film with the most technical accuracy, efficiency and accomplishment is not always, in the view of the judges, the best film. It's possible that a winning film could be made on a smart phone and we want to reflect what's most important to us in our judging criteria.

We want to encourage ordinary people to make films for this competition. We are looking for a film which says something new or which is interesting, engaging and which connects with viewers. The protagonist can be anyone with a story that you can make interesting, participating in any of the activities listed on the submission guidelines.

We are seeking to change public perceptions of women who do adventurous things. Women in adventure are women from all backgrounds – often women who you might not imagine are adventurous when you see them at home or work. You are open to explore any aspect of the theme Women in Adventure. We aren't looking for one thing specifically, and that's what makes this competition so exciting. Challenge us.

### Questions to help you get started:

- How are women portrayed in outdoor media?
- How are women portrayed on film in a more general sense?
- Are these representations accurate?
- What are adventurous women doing in 2016?
- What can you do to create the representation that you desire?
- What techniques & skills can you employ to create a winning film?

Good luck with your submissions.



## Women in Adventure: 2018 - Film Competition Judging Guidelines

	Exceptional	Very Good	Good	Developing	Under-Developed
Story / subject choice and fulfilment of brief	Exceptional choice of subject/ story, which comprehensively fulfilled the brief title 'Women in adventure'.	Very good choice of subject/ story, which mostly fulfilled the brief title 'Women in adventure'.	Good choice of subject/ story, which adequately fulfilled the brief title 'Women in adventure'.	Adequate choice of subject/ story, which partially fulfilled the brief title 'Women in adventure'.	Inadequate choice of subject/ story, which failed to fulfil the brief title 'Women in adventure'.
Creativity & originality	This film is strong, original, compelling and interesting throughout.	This film was original and compelling for the most part with a lot of creativity.	This film showed some original features and creativity.	This film showed a little originality and creativity.	This film featured little or no originality and creativity.
Storytelling	The story flowed seamlessly and it captivated the audience.	The narrative/ story flowed very well, with very few elements of disjunction. The audience maintained attention through most of the film.	The narrative/ story flowed well, with some elements of disjunction. The audience maintained attention through some of the film.	The narrative/ story showed evidence of developing and interesting story with several elements of disjunction. It mildly captured the attention of the audience.	The narrative/ story flowed in a disjointed way. It was uninteresting and failed to capture the attention of the audience.



<b>Cinematography &amp; technical execution</b>	Film showed exceptional cinematic and technical accomplishment in areas including camera angles, camera movement, lighting, framing of shots.	Film showed very good cinematic and technical accomplishment in areas including camera angles, camera movement, lighting, framing of shots.	Film showed good cinematic and technical accomplishment in areas including camera angles, camera movement, lighting, framing of shots.	Film showed a little cinematic and technical accomplishment in areas including camera angles, camera movement, lighting, framing of shots.	Film showed no cinematic and technical accomplishment in areas including camera angles, camera movement, lighting, framing of shots.
<b>Editing &amp; post Production</b>	Excellent editing and post production, creating a seamless film, using advanced techniques and innovative solutions.	Very good editing and post production, creating a consistent film, using appropriate techniques, with some innovative solutions.	Good editing and post production, creating a mostly consistent film, using appropriate techniques, with few innovative solutions.	Adequate editing and post production, creating an inconsistent film, using some appropriate techniques, with no innovative solutions.	Poor editing and post production, creating an inconsistent film, using few or no appropriate techniques, with no innovative solutions.
<b>Sound</b>	High quality sound and music, that fits in exceptionally well with the theme and pace of the film.	Very good quality sound and music that mostly fits with the theme and pace of the film.	Good quality sound and music that sometimes fits with the theme and pace of the film.	Average sound and music that is inconsistent with the theme and pace of the film.	Poor quality sound and music that does not fit with the theme and pace of the film or disrupts the film.
<b>Overall impression</b>	An exceptional film	A very good film.	A good film.	An average film.	A poor film.