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THE BMC AND SUMMIT MAGAZINE

Established in 1944, the BMC is the national representative body that exists to protect the freedoms and promote the interests of climbers, hillwalking, and mountaineers. With over 82,000 members, 45,000 of which are individual or family members the BMC is going from strength to strength.

The primary work of the BMC and therefore much of the focus of its member magazine summit is to:

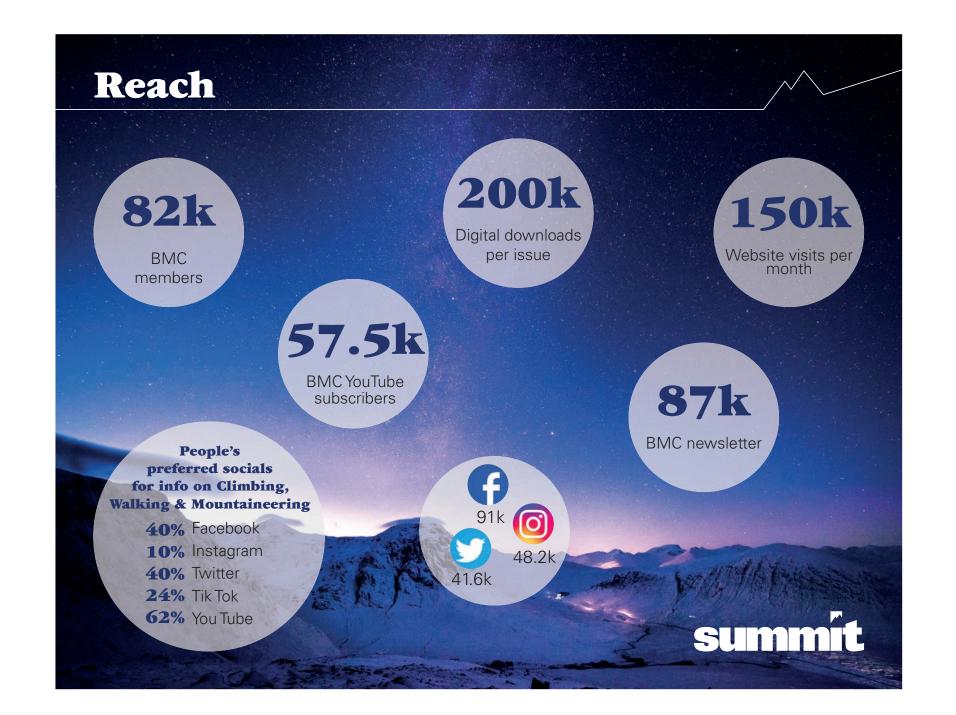
- Negotiate access improvements
- Promote cliff and mountain conservation
- Promote and advise on good practice, facilities, training and equipment
- Support events and specialist programmes including youth and excellence
- Provide services and information for members.

summit is the membership magazine of the BMC which is sent out quarterly to all individual members, (plus club members once a year), making it the most widely read outdoors magazine in the UK market, with the added bonus of being mailed direct to the doors of all true outdoor enthusiasts.

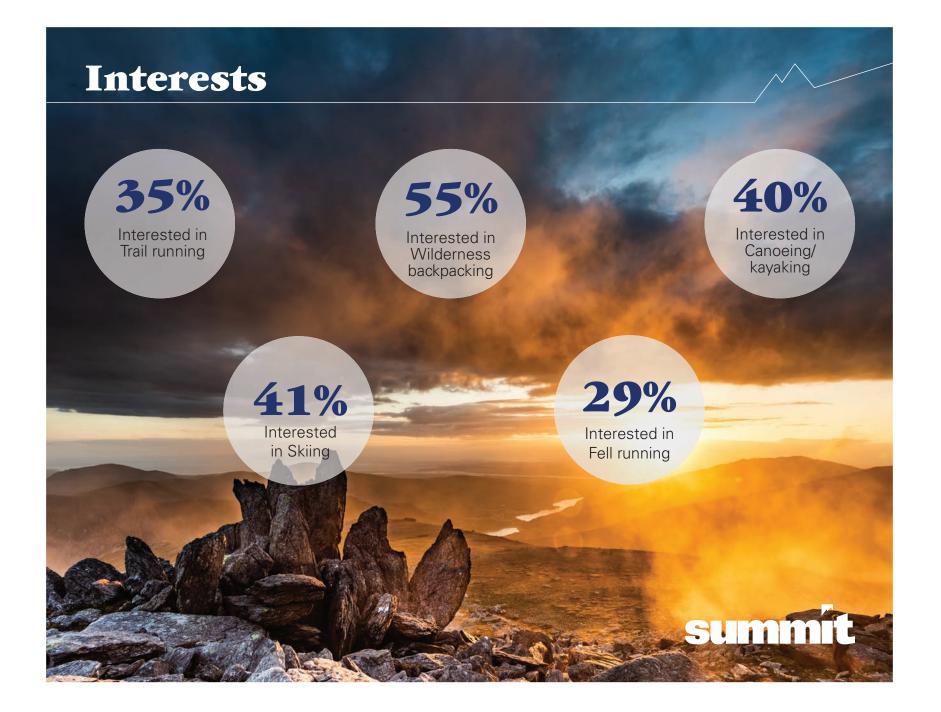
The BMC is constantly looking for new content and developing both the style and feel of the magazine to keep it fresh and innovative. Each issue is packed with exciting seasonal features, news, equipment reviews, product testing, travel information, interviews, good practice, safety, access news, BMC training and courses, and much, much more. Furthermore, our contributors are some of the most respected personalities from the world of climbing, hill walking, and mountaineering.

All of which ensures that **summit** magazine is a highly valued, trusted and respected publication for all members of the BMC.









Rates

Print display

DPS	£2,830
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Quarter page	£550

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