

BMC AGM
Saturday 15 May 2021

Resolution 7 – approval of appointment of Flavia Alzetta as an Independent Director

FLAVIA ALZETTA

Appointed on 6 January 2021 for a three year term

Flavia's interest in the outdoors goes back to her teenage years in Italy, where she lived at the foot of the Alps north of Venice. She enjoyed hiking in the Dolomites in the summer and cross-country or downhill skiing in the winter. Her curiosity and eagerness to explore led her to learn the skills to allow her to fully enjoy mountaineering all year round. That is how Flavia started first to scramble and later to rock- and ice-climb.

Flavia has lived in London since 1998, and a significant part of her training and/or practice takes place in North Wales, in the Peak District or on the South Coast. Flavia also regularly goes to the Alps for higher-altitude mountaineering and ski touring. Whenever longer trips are possible she likes to go to the Andes (she summited Aconcagua in 2017) or to the Nepalese Himalaya. Flavia has been a BMC member for several years and has participated in a number of BMC-supported training events.

Flavia works as a CEO for a European paytech business. She has more than 25 years of experience in general management with a passion for developing customer-centric businesses and building talented and high-performing teams. She also brings significant experience in transforming organisations and developing innovative commercial propositions and partnerships.