

**BMC AGM**  
**Saturday 15 May 2021**

**Resolution 6 – approval of appointment of Caroline Worboys as an Independent Director**

**CAROLINE WORBOYS**

**Appointed on 13 January 2021 for a 3 year term**

Over the last 10 years, Caroline has rediscovered a passion for the outdoors and mountains, making this opportunity at the BMC extremely exciting. Her passion for trekking, hill walking and trail running has taken her to amazing places: the Himalayas, Morocco, the Alps, Chile, Yosemite and, of course, the UK. She is committed to ensuring that people of all backgrounds and abilities continue to experiment and try new activities like she has.

As a professional, Caroline has also continually challenged herself and others. She possesses 30 years of experience as a Senior Executive, both as an entrepreneur and corporate director in the UK and globally. She has predominately been focused on building and leading businesses using data and digital technologies as a key strategic driver for growth.

As a non-executive director, Caroline has acted as Chair and Vice Chair of the DMA Group (Data & Marketing Association) which is also a membership organisation. Caroline currently consults and manages a successful personal investment portfolio in which she takes an active and supporting role, once again helping them grow into mature and stable organisations.