

JCMT Social Media and Website Trustee Role Description

Role: Fundraising Lead Trustee

Location: National

Time Commitment: Approximately 2 Hours per week

Reports to: Trustee Board

About the Conville Trust

The Trust was established in 1980, shortly after Jonathan Conville's death, to provide subsidised and accessible professionally delivered mountaineering training courses for young people, especially in the Alpine environment, where Jonathan had died and which he loved. Since then, the Jonathan Conville Memorial Trust, in association with the British Mountaineering Council and Plas y Brenin, has offered a series of subsidised Alpine Mountaineering and Scottish Winter courses targeted at young people aged 18-30 to encourage better safety and enhanced enjoyment of Alpine mountaineering. A particular focus of the Trust is to support those unable to afford such training if not subsidised.

To Apply

Please send your CV and a short covering letter to Katrina Tae, Chair of the Trustees: katrinataee@dialhouse.com

Please detail your experience, fit with the role and why you wish to volunteer with us. Upon receipt of your application we will seek to arrange a short telephone interview or online Zoom meeting.

The closing date for applications is 30 September. Telephone / online interviews will be held in the week commencing 4 October. The new Trustee will be appointed in time for them to attend the Trust's AGM in Manchester on Saturday 16 October for which travel expenses will be reimbursed.

Key Responsibilities and Outline

Makes changes to the Trust's website when needed.

The application process for the Trust's courses opens and closes at set times of the year necessitating an update to the website. Outside of these periods, changes to the website tend to be quite minimal.

Curate and expand the Trust's use of social media channels.

The Trust currently has only a Facebook social media channel. The BMC, one of the Trust's partners, currently curates an Instagram story about the Trust's courses.

Liaise with the Trust's main partners Plas y Brenin and the BMC to maximize the Trust's reach.

Develop new ways of promoting the work of the Trust, such as through influencers or new partners the Trust may not have worked with before.

Skills & Qualities

Knowledge and experience of using social media channels to reach audiences.

Able to attend the in person AGM once per year and interim virtual meetings.

Interest in climbing & mountaineering.

A self-starter, able to lead their own work

Benefits and Reimbursements

Reasonable travel expenses will be reimbursed