



LOVE THE OUTDOORS?
SHOW IT...

Raise money for the landscapes you care about

Whatever inspires your love of the outdoors, we're here to help you give something back to our most precious landscapes.

If you're reading this, we're already hoping you really care about activity that you love. Be it walking, climbing, running or riding, you probably use the paths and trails in National Parks. And we're hoping you want to give something back.

Mend Our Mountains: Make One Million does exactly what it says on the tin – we're raising £1 million for projects in every UK National Park. Read on to find out how you can help raise money by getting outdoors (or staying in).

CONTACT

WEB

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THE DIRTY DOZEN

When Richard got in touch to tell us he wanted to visit every project included in Mend Our Mountains: Make One Million, we were astounded (and very pleased). To make it even more impressive, he's going to walk every path on 13 consecutive days! The challenge is set for September. Follow his progress on Twitter @RichardDuckwor5



LAKE DISTRICT: Scafell Pike

(Total sought: **£100,000**)

The roof of England', Scafell Pike boasts one of the most popular walking routes in the United Kingdom, used by more than 85,000 people every year, many of them undertaking the Three Peaks Challenge. The impact of that on the landscape is enormous. We're working with Fix the Fells to help repair several kilometres of the most severely eroded parts. If we don't, England's highest mountain will become a treacherous, damaged environment.



THE COST

£50

would pay for one medium-sized flagstone to create a flat surface that will last for generations

**WATCH**

What's Mend Our Mountains:
Make One Million all about?
Watch our playlist:

www.thebmc.co.uk/MoMfilms

Thank you for signing up to fundraise in aid of Mend Our Mountains. If you continue, you are deemed to accept mendmountains.thebmc.co.uk/fundraise/t-and-c/. Mend Our Mountains is run by BMC Access and Conservation Trust, a charity registered in England and Wales (number 1089516).

ACTION PLAN

You're inspired. You love the hills and mountains. You want to help us raise some cash. Here's how to do it in a few easy steps. Remember, if you need any help – just get in touch.

SET A TARGET

Before you get started, pick an amount to aim for. It could be modest or aspirational – but it's always better to know what you're trying to achieve!

PICK A DATE

...and set a timescale. That way you can plan it all to perfection.

GET FRIENDS INVOLVED

Your friends are your biggest assets when fundraising. Not only will it be more fun to do a challenge with your mates, you'll probably get more donations too. See the next page for more info.

SHOUT IT FROM THE MOUNTAINTOPS

Once you've decided the activity, the money you want to raise and when you're going to do it, make sure everyone knows! Facebook, Twitter and Instagram are great places to start.



GET SOME HELP FROM US

It's our job to make it as easy as possible for you to get out there and raise funds, so don't hesitate to get in touch if you need anything – advice, inspiration or encouragement. We might even be able to give you some free stash!

MOM

GO BIG FOR THE MOUNTAINS

You've planned and prepared – now it's time to get it done. Remember it's all about having fun!



PAY IT IN

Once you've finished your challenge, don't be afraid to ask friends and family to pay up – it's all going to a good cause. Find details for how to pay your money in on the back page.



THE COST

£200

will pay for 1m of path repair in locations where the work is the most difficult



EXPLORER SCOUTS

This group of intrepid Explorer Scouts from Sussex aren't phased by the lack of mountains near them. They're planning a Three Peaks Challenge as part of their Duke of Edinburgh Award – and they're going to try and raise £6000 doing it! This enormous target could make a real difference.

CASE STUDIES

FUNDRAISING IN A CLUB OR GROUP

One of the best things about fundraising for a good cause is that it can really unite people. That's why we're hoping that many of our fundraising challenges will bring people together, whether they're friends, members of the same mountaineering club or complete strangers!

Most of the challenges people will have in mind will work great in a group (think Three Peaks Challenge, Welsh 3000s, climbing the height of Everest at the wall or similar) but there are a few activities that we think mountaineering clubs (or a really psyched group of friends) might want to take on.

1 SHAKE BUCKETS. It might sound a bit basic, but collecting at the site of one of the projects is actually one of the best ways to help the campaign – not only does it raise loads of cash, it improves awareness and helps people understand the specific need for this work.

2 RUN AN EVENT. Think you can do more? Organise an event to raise money for MOM – if you're a university club, you could get loads of people involved in a fun competition (and we can help with prizes!) or maybe use a club meet-up as an opportunity to get people donating.

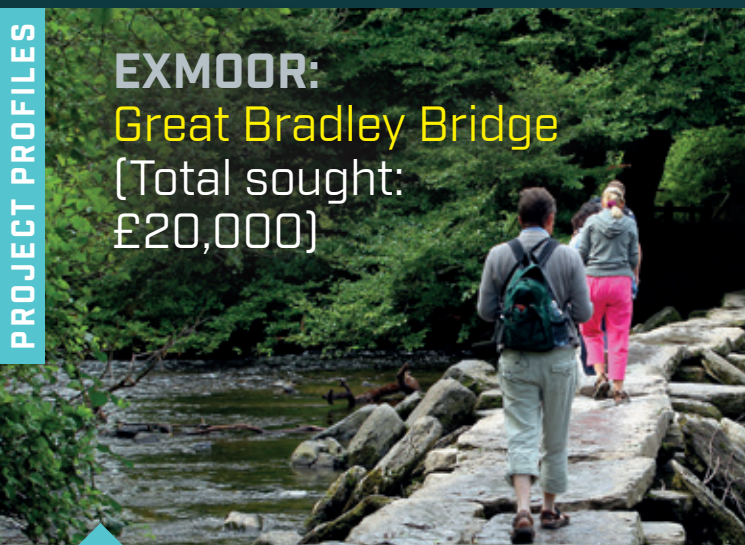
3 ADOPT A PROJECT. There are thirteen deserving projects scattered across the UK, and we want to get a club to adopt every one. Run fundraisers or raise awareness, and get some promotion for your club from it.

Raising money on your own can be a daunting prospect. But we think that in a group it's just pure fun. Mend Our Mountains really needs the help of everyone who loves the hills and mountains of the UK – and the more people who can get help out, the more we will raise and the more people will learn about the importance of these fabulous landscapes.



EXMOOR: Great Bradley Bridge

(Total sought:
£20,000)



The work on Exmoor is quite different to our other projects – we plan to build a brand new bridge with the funds raised. The Two Moors Way is a beautiful route used by walkers, bikers and horse-riders that connects two iconic landscapes – Exmoor and Dartmoor. The new bridge will cross the River Barle (where there is currently only a ford), and revamp nearby paths. It's very exciting!



CLIMBING CHALLENGE

No chance to get outside? No problem! Organising a climbing challenge at your local wall is a tried and tested way to raise money for a good cause, and we're helping you put just such a challenge on. With 13 projects all over the country, there's plenty of ways to make this happen. If you're raising money for a project in Wales, why not try climbing the height of Everest (1085m)? Solo or in a team – it all counts.

THE COST

£1000

will pay for a bag of materials to be
airlifted to inaccessible locations



For more information visit:
www.mendmountains.thebmc.co.uk

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 BMC  @Team_BMC  @teambmc  @teamBMC

#MENDOURMOUNTAINS

The BMC Access & Conservation Trust (ACT) is a charity registered in England & Wales (no 1089516)



PLEASE COMPLETE FUNDRAISER'S DETAILS IN BLOCK CAPITALS

Title: First name: Surname:

Address:

..... Postcode:

Daytime tel. N°: Email address:

MY TARGET £ MY EVENT

First name	Surname	Home name/number	Postcode	Amount sponsored	Gift Aid	Date Paid

giftaid it ☐ **Are you a UK tax payer?** If so you can **Gift Aid** your donation by ticking this box. By doing so every £1 you donate is worth £1.25 to ACT. In order to qualify for **Gift Aid** what you pay in Income Tax or Capital Gains Tax must at least equal the amount ACT will claim in each tax year (currently 25p for each £1 you donate).

Office Use Only.

Total donations: Total Gift Aid: Date paid to BMC:



THANK YOU FOR YOUR SUPPORT.

It's fantastic that you've given up your time and put effort into raising money for Mend Our Mountains. To make sure we can process your donation as easily as possible, please make sure all the details below are filled in. If you want to follow the progress of the campaign, make sure to log on to mendmountains.thebmc.co.uk for all the latest info.

PLEASE COMPLETE FUNDRAISER'S DETAILS IN BLOCK CAPITALS

Title: First name: Surname:

Address:

..... Postcode:

Daytime tel. N°: Email address:

Type of event

Cash donation £

Date of event

Online donation £

TOTAL £

WAYS TO PAY IN YOUR MONEY

Select one of the following ways to send the money you've raised. (Please don't send cash in the post.)

☐ **CHEQUE** (payable to the BMC Access and Conservation Trust and enclosed, send to The BMC, 177-179 Burton Road, Manchester M20 2BB) TOTAL £

☐ **DEBIT/CREDIT CARD** if paying by card, please give your card details below TOTAL £

☐ **TELEPHONE 0161 445 6111** TOTAL £

☐ **JustGiving** to donate via the Access and Conservation Trust JustGiving page: www.justgiving.com/bmcaccess-conservationtrust (please get in touch to find out more and to include your campaign as part of ACT).

Credit / Debit Card

Payment card N°.

Valid from

Expiry date

Issue N°.
(if applicable)

3-Digit
Security Code**

Signed

Date

** The card security code is a unique three digit number printed at the top of the signature strip on the reverse of your debit/credit card. If there are more than three numbers the code will be the last 3 numbers in the sequence.

Please supply your billing address **IF** it is different to the address above.



giftaid it

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