



Associate  
Membership

# ASSOCIATE MEMBERSHIP

## ASSOCIATE MEMBERSHIP APPLICATION FORM

Name of organisation: .....

Name of representative/company secretary: .....

Full name and address of the person to be admitted to membership of the BMC as the representative of your organisation (normally the Chairman, President, Partner or Secretary) if not a Limited Company.

Address:.....

.....

.....

.....

Postcode: .....

Daytime Telephone N°: .....

Email: .....

Organisation's activities: .....

.....

### Please tick appropriate category

Retailer/Distributor

Manufacturer

Climbing Wall

School/College

Mountain Rescue Group

Outdoor Activity/Training/Education Centre or Holiday/Expedition Organiser

Other- *please specify*.....

On behalf of the above Association I wish to become a BMC Associate member and enclose a cheque for £216.00 (£180.00 + £36.00 VAT). I understand that membership runs from January to December. Please make cheques payable to British Mountaineering Council.

I wish to add additional discounted annual magazine subscriptions to (*please tick appropriate boxes*):

Trail (£40)  Country Walking (£40)  Outdoor Fitness (£40)  The Great Outdoors (£40)

Climber (£25 - 6 bi-monthly issues)  Trek and Mountain (£20 - 6 bi-monthly issues)

\* Please note that Associate Members do not receive individual Personal Accident insurance, Civil Liability insurance or voting rights at the AGM.

I agree to abide by the rules of the BMC contained in the Memorandum and Articles of Association. A full copy is available from the BMC or by email from [office@thebmc.co.uk](mailto:office@thebmc.co.uk)

Signed (by the Representative)..... Date .....

Please return to:

**FREEPOST British Mountaineering Council**

## YOUR NEW PARTNER IN THE OUTDOORS...

By getting involved with the BMC, you will be investing in the wide-ranging work we undertake for climbers, hill walkers and mountaineers in England and Wales.

Work on improving access to the countryside; protecting upland habitats and wildlife; promoting mountain safety, good practice and equipment standards; encouraging newcomers and young people within the sport – and much more.

The BMC exists for its members. Any surplus made from the sale of services is invested back into our work – work that ultimately helps protect your interests in climbing, hill walking and the outdoor environment.

*Dave Turnbull*

Dave Turnbull – Chief Executive  
British Mountaineering Council

By becoming part of the BMC, not only are you supporting the BMC's vital access and conservation work and other important programmes such as safety, train-ing and technical investigation of equipment failure, but you will also receive a great range of benefits.

- You will receive the specially designed BMC Associate Member logo and logo sticker to use in your own publicity and promotional material, so everyone can see at a glance that you are an Associate Member of the BMC.
- Insurance – All your staff will have access to BMC travel and activity insurance without the need for each individual to be a member of the BMC.
- Summit - 10% off advertising in Summit magazine.

- Your name will appear on in the specially created *BMC Associate Member* section of the BMC website and can include a hyperlink to your own site.
- You can access BMC courses and events, such as the *BMC Technical Conference*, at reduced rates.
- Membership benefits for all your staff - your full time employees can enjoy the great range of personal benefits of BMC membership, including discounts on publications, access to BMC Travel & Activity Insurance and the BMC information service.
- Job listings - You can post your job listings on the BMC website for wider outreach.

- Discounts on bulk purchases of BMC publications and videos –the BMC produces an extensive collection of skills and information publications for hill walking, mountaineering and trekking, which are offered free or at special discount prices to members.
- Subscription discounts for *Climber*, *Trail*, *Country Walking*, *Trek and Mountain*, *Outdoor Fitness* and *The Great Outdoors* magazines.

In addition, all employees of UK emergency services who are BMC Associate Members are entitled to purchase BMC Travel & Activity Insurance and enjoy other member benefits.



Photo: Ray Wood

### As a BMC member you will also receive

- Four copies of *Summit Magazine* per year.
- BMC Member Handbook updated every year and packed with information on the outdoors.
- BMC email newsletter.
- Discounts of up 15% off at Cotswold Outdoor, Snow & Rock as well as up to 15% off at many other outdoor retailers
- Discounts on both UK and worldwide travel and accommodation services



### Supporting the work of the BMC

Through our campaign work, we are committed to improving your access to the mountain environment and to working closely with landowners, the Countryside Agency and conservation bodies to resolve any practical difficulties. The BMC co-ordinates the following activities on behalf of all our members:

- access negotiation and legislation;
- site ownership and management;
- environmental and economic impact studies;
- access information, advice and research.

In addition, our technical expertise is recognised worldwide and our Technical Committee undertakes research to ensure that equipment complies with the highest standards of safety. Training and safety advice are under constant development, with new publications and lectures taking place all year round.



## The BMC facts and figures

- Established in 1944, the BMC now has over 84,500 members including 25,000 members of BMC- affiliated clubs
- 27 staff cover a broad range of work programmes and services
- 500 volunteers are active locally, regionally and nationally
- Monthly email newsletter is sent to 84,500 recipients
- Our website receives over 25,000 hits per day
- Summit our quarterly member magazine is sent to 84,500 addresses and read by 100,000 active outdoor enthusiasts
- Annual 64-page Member Handbook goes to 65,000 members
- Annual BMC events include seminars, climbing competitions, lecture series and international meets - many offer additional partnership opportunities

" The BMC is going from strength to strength – the new BMC Associates initiative offers some great new opportunities – I'd thoroughly recommend anyone linked with climbing, hill walking and the outdoor industry to think seriously about getting involved."

Sir Chris Bonington

" The BMC has helped enormously in developing equipment standards and carrying out technical investigations; it provides an impartial voice that is of great importance to the outdoor industry. Climbing and mountaineering needs a strong voice that reflects all aspects of its participants – the BMC does an excellent job of protecting the interests all those involved with the outdoors."

Richard Cuthbertson  
DMM International

## Why partners take part

### The trade

"The outdoor trade has many facets, with mountaineering and climbing being two of the core 'disciplines'. Having a strong central organisation like the BMC looking after the needs of this sector is essential, and the Outdoor Industries Association aims to work with the BMC in bringing coherence and unity to all crossover sectors."

Roger Southcott  
Outdoor Industries Association

### The climbing wall

"As a BMC Associate Member since 1999, Kirklees Active Leisure has been reassured by the advice and support offered by the BMC relating to all aspects of climbing and mountaineering, in particular that linked to indoor climbing."

Richard Yorke  
Huddersfield Sports Centre

### The centre

"The business of introducing hundreds of people of all ages & backgrounds to climbing & hill walking requires any individual or organisation to be both fully involved & informed. Being a part of the BMC is the key to this process."

Nick Willis  
Edale YHA

### The school

"Oakham School is the first institution to gain '1000' Gold Duke of Edinburgh Awards and the BMC has provided an excellent resource for expedition planning and equipment. I strongly recommend other Award groups to become involved."

Terry Dixon  
Oakham School

### The manufacturer

"We need the BMC! It's a vital guardian of our freedom to participate in climbing and mountaineering activities, with their attendant risks. BMC membership is enlightened self-interest for all serious companies in the outdoors business."

Ben Lyon  
Lyon Equipment Ltd



SEE OPPOSITE WHAT OTHERS THINK OF **ASSOCIATE**  
**MEMBERSHIP** AND MAKE THE DECISION TO JOIN TODAY