

Job Description & Person Specification

Policy & Campaigns Officer (Wales)

Background

The BMC is the national body for climbers, walkers and mountaineers in Wales and England. The organisation has over 75,000 members, 30 staff, 250 affiliated clubs and a nationwide network of volunteers. This new post will develop and promote BMC policies in Wales on a broad range of issues related to access, the environment, participation, young people, diversity, inclusion and associated matters. The post requires a self-starter with proven experience of working at a policy level, a genuine passion for the outdoors and strong communication skills.

Employer:	British Mountaineering Council
Job Title:	Policy & Campaigns Officer (Wales)
Location:	Within reasonable travel distance of Cardiff
Remuneration:	£32,000 per annum full-time equivalent plus benefits including pension, healthcare and life insurance after qualifying period; £19,200 payable based on 3-days per week
Contract type:	Permanent part-time contract (budget based on a 3-days per week appointment subject to individual discussion)
Reporting to:	Head of Access, Conservation & Environmental Sustainability
Committee links:	The BMC Wales Committee / Pwyllgor Cymru (a sub-committee of the BMC Board) and the BMC's regional committees covering North, South and mid-Wales.
Key staff links:	The postholder will work in closely with BMC staff covering policy, campaigns and lobbying work in both Wales and England

Core purpose

To liaise with BMC volunteers, staff, clubs and members in order to co-ordinate and manage the development of BMC policies in Wales in the best interests of climbers, hill walkers and mountaineers. To engage with the Senedd, Welsh Government and key government agencies (e.g. NRW and Sport Wales) to promote the interests of climbers, hill walkers and mountaineers. To be a key spokesperson for the BMC Manifesto for Wales* and an advocate for Wales specific issues within the BMC, including the Welsh language policy.

Specific responsibilities

Working in close liaison with the BMC's voluntary committee structure in Wales, the main responsibilities of the post will to be to:

- Promote the BMC’s position on key issues as set out in the Manifesto for Wales and act as spokesperson for climbers, hill walkers and mountaineers at a policy level in the Senedd, Welsh Government and key agencies; assist in the establishment and operation of a Cross-Party Group covering outdoor activities in Wales.
- Develop new policies on key issues of concern to climbers, hill walkers and mountaineers; engage with and consult BMC members in Wales to determine optimal approaches to the presentation of the policy positions in Wales.
- Respond to government consultations, planning documents and development proposals related to nationally important issues including renewables, post-Brexit land use, agriculture, designated landscapes, well-being and inclusion.
- Promote and deliver the BMC’s climate change programme in Wales.
- Promote the socio-economic benefits of outdoor recreation across the Senedd, Welsh Government and key agencies; encourage opportunities for people in Wales to experience the outdoors and access the hill and mountain environment.
- Represent the BMC to Sport Wales and the Welsh Sports Association; develop links with other relevant national governing and representative bodies in Wales.
- Work with partners including Mountain Training Cymru, the Association of British Climbing Walls, Plas y Brenin and the Outdoor Partnership to develop and promote mutually beneficial policies and campaigns; establish new partnerships with civil society bodies in Wales as appropriate.
- Work with the BMC’s Access & Conservation Officer team sharing ideas and good practice in order to develop policy and campaigns applicable in both Wales and England; liaise with counterparts in Mountaineering Scotland and Mountaineering Ireland as required.
- Support the BMC Wales Committee / Pwyllgor Cymru attending meetings of this and other BMC committees in Wales as required.
- Lead on the development and delivery of the BMC’s identity in Wales including the Welsh language policy (as agreed in November 2019) and its’ integration into BMC central office functions, media and events; make a positive contribution to the status of the Welsh language in the BMC's work.

* Note: Manifesto due for publication in mid-February, [please refer to BMC website to view](#).

Key Skills & Person Specification	Essential / Desirable
Substantial relevant work experience and a proven track record of positive engagement at policy level in a related sector.	Essential
Experience and understanding of access, environmental, social and economic issues of relevance to climbers, hill walkers and mountaineers in Wales.	Essential
Active interest and engagement in climbing, hill walking and mountaineering activities and a passion for the freedom of participants to continue enjoying these activities.	Essential
Excellent interpersonal skills; the ability to inspire confidence and trust at a senior level across government agencies, partner organisations and the BMC’s membership.	Essential
Excellent communication skills, both verbal and written.	Essential

An understanding and positive appreciation of the bilingual nature of Wales, and an interest in developing Welsh language skills if not already fluent.	Essential
Practical, self-motivated and able to work effectively under pressure and to tight deadlines.	Essential
Full driving licence, willingness to travel to Cardiff and other locations in South Wales on a frequent basis (and occasionally elsewhere in the UK) and work occasional evenings and weekends as required.	Essential
<i>Welsh speaker (strongly desirable).</i>	<i>Desirable</i>
<i>Experience of grant applications and funding agencies or other fundraising skills.</i>	<i>Desirable</i>
<i>Experience of working with volunteers and committees.</i>	<i>Desirable</i>

Dated: Feb. 2021

If you do not meet the Welsh Language Requirements specified i.e. ability to understand basic phrases and ability to pronounce Welsh names correctly, then the BMC will provide support to help you meet these minimal requirements during the course of your employment with us.

The BMC is fully committed to equality of opportunity for all job applicants and aims to select people for employment on the basis of their skills, abilities, experience, knowledge and, where appropriate, qualifications and training. As a representative organisation, working across England and Wales, we welcome those who can read and speak the Welsh language.