BMC AGM Sunday 31 March 2019

Item 7.e Election of Nominated Director with skills and experience relating to fundraising and grant applications

Candidate Name: DR KAYE RICHARDS

Proposer: Clare Corran, member of Vagabond Mountaineering Club

Seconder: Adam Harmer, member of AMI

Factual Statement

Kaye works as a Senior Lecturer in Outdoor Education at Liverpool John Moores University and is a Chartered Psychologist. As well as training and assessing outdoor professionals and leaders to work in the sector, she also develops strategic projects in the outdoors and in sport. For example, she led research for the pilot of Sport England's "This Girl Can" campaign and has led international developments in outdoor adventure therapy.

Her involvement in fund-raising and grant applications arises from diverse experience of writing funding bids for research and other strategic activities. This includes meeting the monitoring and evaluation work required for delivering successful bids, managing and supervising funded projects, reviewing funding proposals, and publishing widely (including books, research / practice articles, and past editor of the Journal of Adventure Education and Outdoor Learning.) This reflects key skills in writing, critical review, and sector knowledge.

Kaye initially joined the BMC as an outdoor educator and more recently contributed as a volunteer member of the Equity Steering Group supporting a number of initiatives.

Kaye's recreational activities include hill-walking, mountaineering, mountain biking, and road cycling. She also holds a range of outdoor qualifications, including the Summer Mountain Leader Award and Rock Climbing Instructor Award.

Personal Statement

Being introduced to hill-walking, mountaineering, and climbing by inspiring teachers at a young age, I developed a passion in my own outdoor career for promoting access to the outdoors for others (particularly marginalised groups and improvement of mental health through outdoor therapy). Whilst I have a real passion for grassroots activities, with formal sport psychology training and outdoor qualifications, I also understand issues related to elite performance, coaching, participation pathways, and outdoor environments. A range of professional experiences and networks from 25 years in the sector means I appreciate the diverse activity the BMC and its members represents.

Becoming a Board Member would enable me to explore new funding for innovation. Grants are crucial in sustaining activity, informing practice, facilitating change and promoting the development of the BMC. My involvement in funded projects including national strategic campaigns and policy directives, enables me to scope funding developments, write funding bids, secure funding, and manage funding activity. As an experienced research leader, I will ensure robust insight is used for strategic decision making and for informing grant activity. I am committed that collaborative approaches are facilitated, and funding grants develop new opportunities that give a stronger voice to BMC and its members.