

**BMC AGM**  
**Sunday 31 March 2019**

**Item 7.e Election of Nominated Director with skills and experience relating to fund-raising and grant applications**

**Candidate Name: JONNY DRY**

Proposer: Wendy Matthews, Individual member and member of Climbers' Club and Leeds MC

Seconder: Oli Maskrey, member of the Mountaineering Club of North Wales

**Factual Statement**

Working as a film director, writer and producer has required Jonny to attract diverse funding streams to support his film work. He's written funding applications to the Wellcome Trust, academic institutions and regional grant giving bodies in support of his film work, and developed the necessary personal connections with potential funding partners to help secure backing.

Having climbed throughout the UK, Jonny has been a BMC member since 2012, been elected president of his university climbing club and qualified as a Mountain Leader in 2018, utilising the qualification in a voluntary capacity educating young people about the mountain environment, access and its protection. He is also a competitive fell runner and membership secretary of Kendal Athletics Club, engaging the club's membership and liaising with UK Athletics amidst a long-standing culture of Sport England funding.

Alongside his research at Lancaster University into mountain literature, heritage and culture in the 20th century, Jonny also works freelance across a range of organisations, including writing for the BMC, marketing for Mountain Heritage Trust and Mount Everest Foundation, and communications for the Alpine Club. Such work has led to an excellent understanding of the BMC's recent organisational review and its varied activities from a multitude of perspectives.

**Personal Statement**

A hooked climber ever since my Dad took me up Flying Buttress, I am a firm believer in having young voices on boards and committees. The under 35 age group make up 31% of the BMC's membership yet the average age of board members is traditionally far higher and under 25 engagement often falls short. Yet young contribution is essential to helping deliver on the many desires from the organisational review; modern thinking on diversity, environmental campaigning, support for young people and education in Britain's culture, ethics and mountain history.

My film industry background brings a diverse set of skills to the board; a creative head and an unwillingness to compromise is coupled alongside my work with many of the bodies and disciplines the BMC represents. I have seen the organisation from the perspective of clubs, indoor climbing, rock climbing; I've seen it from a mountain heritage and outdoor instruction perspective; and I've seen it as an external contractor, environmental advocate and student. I bring all these experiences to the role, adding to the board's skill-set whilst bringing its work to a greater audience and ultimately showing young people that the BMC's Board has the potential to truly reflect them.

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