



John Roberts for BMC Vice President

I'm an experienced climber, BMC volunteer and professional with experience of influencing sector level change.

Having spent the last year on the Organisational Review Group (ORG) I understand the complex issues and change the BMC currently faces, and the need to be the champion of all members, build bridges and enhance partnerships across climbing, hillwalking and mountaineering.

Contact



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Climbing and Outdoors

- Over 20 years experience in almost all aspects of climbing, hillwalking and mountaineering
- Frequently injured, but always active, and occasionally stray into the upper grades
- Fell runner, mountain-marathon and triathlon competitor
- British Army Bouldering Champion and TA Sport Climbing Champion in 2003
- Alpine Club and Climbers' Club member

Highlights

- Ski descent of Mt Damavand, Iran
- Colton-MacIntyre, Grandes Jorasses
- Digital Crack, Chamonix
- Stanage E1 challenge
- Skiing Mam Tor Gully
- Lancashire quarry evenings

Professional Life

- Started career in Royal Marines, but left due to injury from climbing and work-related accident
- Built 25+ climbing walls across the UK, and abroad
- Worked in secondary education as teacher assistant head
- Founder and CEO of edu-legal membership services organisation
- Worked on and negotiated education and industrial relations policy at highest levels of UK Government
- Executive coach and strategy consultant for a globally successful ed-tech charity
- Board level strategy consultant for a number of large charities (up-to £200m) and businesses

BMC

Voluntary work including:

- Independent ORG Member '17-18
- Chair and Trustee of the ABC Training Trust, a charity which has coached > 115k young people through the NICAS/NIBAS schemes
- Supported guidebook work in Lancashire
- Supported staff on various projects including BMC shop and communications



Vice President's Statement

As a Vice President I intend to make an impact and influence in the following areas:

- Ensuring balanced representation of the broad and diverse membership, maintaining the traditional ethos, whilst recognising that climbing is changing
- Improving member engagement, policy communications, and volunteer support
- Supporting the BMC implementing organisational change in line with the spirit of the ORG recommendations. This doesn't mean exactly as the ORG recommended but implemented in conjunction with further feedback and discussion from members, and key groups such as National Council, Specialist Committees and Clubs. My previous role as an ORG member gives me a unique insight into the complexity of the BMC's current challenges
- Building links and strengthening partnerships across climbing, hillwalking and mountaineering, including with the indoor climbing community
- Building greater support for access and conservation work across the BMC ensuring we can understand and tackle the challenges faced in a growing sport
- Developing and improving the strategic leadership, innovation and financial sustainability of the BMC

Vision for the BMC

Engaging members

Developing strategy
and innovation

Building
partnerships

Supporting
volunteers



Nominations

Lynn Robinson - Current Vice President and Presidential Nominee
Fiona Sanders - Clubs Committee Chair and ex-President Climbers' Club

Endorsement

"John is dedicated to climbing and the BMC. He is quick to understand and solve the problems presented and has prodigious energy and ability to get stuff done. John will be a great asset to the BMC whilst it grapples with the problems in front of all of us."

Rab Carrington, BMC Patron and ex-President 2009-12