News Release

13 January 2011

British Bouldering Championships set to grip Outdoors Show

The BMC is delighted to be holding Britain's premier bouldering competition at the Outdoors Show 2011 this weekend at ExCeL, London. The British Bouldering Championships are set to provide a weekend of gripping action with over 100 of Britain's best climbers battling it out for the championship titles. Seniors will compete on Saturday 15 January and juniors take to the wall on Sunday 16 January.

BMC CEO Dave Turnbull said: *"It's exciting to be bringing the British Bouldering Championships back to London for the first time since 2005. The Outdoors Show provides a fantastic opportunity to showcase the wealth of bouldering talent we have here in Britain. There are thousands of keen climbers in and around London and we're hoping for a record turnout to watch the best of British boulderers."*

Spectators can get up close to the action and also visit the BMC stand **OU760** which is located opposite the British Bouldering Championships within the Outdoors Zone. Visitors can find out more about joining the BMC's thriving membership of over 70,000 climbers, hill walkers and mountaineers who support our work to protect and safeguard access to mountain areas.

The BMC hopes many more outdoor enthusiasts will become BMC members this weekend to gain access to a wide range of member benefits including the BMC's renowned travel and activity insurance. During the show, visitors can take advantage of our special half price membership offer: individuals joining by direct debit can get the first year of their BMC membership for ***half price*** – only £14.75.

There's also a chance to win the full range of British Mountain Maps by entering our special prize draw. The set of 10 maps, designed especially for climbers and hill walkers, cover upland areas including the Lake District, Ben Nevis and Snowdonia.

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Notes to editors

- For further information please contact Tina Gardner (BMC Press & PR Officer) on 0161 438 3337 / tina@thebmc.co.uk
- The British Mountaineering Council (BMC) is the national representative body for climbers, hill walkers and mountaineers in England and Wales. The BMC is committed to promoting the interests of climbers, hill walkers and mountaineers and good practice in all activities related to these pursuits.
- For more information about the British Bouldering Championships see www.thebmc.co.uk/bbc
- An online media pack is available at www.thebmc.co.uk/media